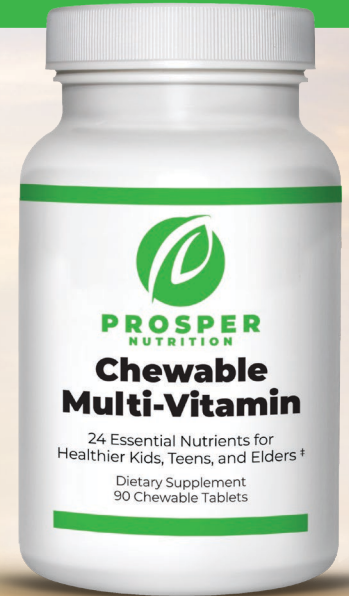




# Chewable Multi-vitamin

BIOACTIVE MULTIVITAMIN/MULTIMINERAL

ALL NATURAL CHEWABLE  
COMPREHENSIVE FORMULA  
24 NUTRIENTS FOR KIDS



## HEALTHY, TASTY CHEWABLES

For many parents, the need for supplementation is obvious. Fast food, a mainstay for so many children, simply does not provide the nutrition that young people need. While supplements cannot replace a good diet, **Chewable Multi-Vitamin**, formulated for children, lowers the risks associated with a poor diet.\*

There are two sets of criteria that can be used to evaluate a supplement, which are not always satisfied in commercial brands.\* **Chewable Multi-Vitamin** meets both of the following needs:

- Parents are concerned with what is in the supplement and how it will benefit their child.\*
- Children are primarily concerned with the taste and texture of what is being put into their mouths.

Contrary to popular belief, pleasant taste can be achieved without the empty calories of refined sugar. **Chewable Multi-Vitamins** are flavored only with a small amount of natural cane juice for a unique and pleasing flavor.

Many children's multivitamin/mineral formulas contain only a few (usually 10-11) essential nutrients and have very poor bioavailability.\*

**Chewable Multi-Vitamin** includes 24 essential nutrients.

Only **Chewable Multi-Vitamin's** complete formula includes the following important nutrients for children that others leave out.\*

- **Chromium** aids in sugar metabolism.\*
- **Silica** promotes bone, hair, skin, and connective tissue health.\*

- **Manganese** is important for sugar metabolism and bone and connective tissue health.\*
- **Biotin** promotes proper fat, protein, and sugar metabolism.\*

What you don't find in supplements is often just as important as what you do find. **Chewable Multi-Vitamin is free of iodine, iron, and copper. These nutrients should always be taken separately.** When included in a multiple formula, they can oxidize the antioxidants and cause free radical damage. Additionally, iron should always be taken separately as it competes with calcium and zinc.\*

### SOME ADULTS PREFER CHEWABLES

**Chewable Multi-Vitamin is not only complete for kids, but offers a viable alternative for adults as well.** Many adults do not like to swallow pills. For individuals who are in need of detoxification and are required to build up their dosage slowly, **Chewable Multi-Vitamin** offers greater control in dosing.\*

### SETTING A HIGHER STANDARD

**Chewable Multi-Vitamin is an exceptionally pure product, using only pharmaceutical grade ingredients.** These ingredients are combined in biologically correct proportions, with the natural transporters and cofactors necessary for **maximum activity.** This means much more active uptake and utilization.\*

The Food and Drug Administration (FDA) does not regulate the activity of vitamins. Consequently, vitamins need not be manufactured to pharmaceutical standards or tested for bioavailability. In fact, the tablet binders and fillers that can overwhelm or contaminate active ingredients are often not listed on the label. This is a particularly important issue for individuals who are sensitive. We test our products to guarantee all label claims.\*

**Chewable Multi-Vitamin** uses active vitamin D3, eliminating the question of vitamin D toxicity.

The natural forms of the nutrients in **Chewable Multi-Vitamin** is suitable for people who are sensitive to the citrus products used in most chewable formulas; **Chewable Multi-Vitamin** does not contain rose hips or hesperidin (citrus) flavonoids.

### REFERENCE

1. Subar AF, Krebs-Smith SM, Cook A, Kahle LL: Dietary sources of nutrients among US children, 1989-1991. *Pediatrics* 1998 October; 102(4Pt 1): 913-923.

**Directions:** As a dietary supplement, take one (1) chewable tablet daily or as directed by your health professional.

### SUPPLEMENT FACTS

Serving size: 1 Chewable  
Servings per container: 90

Energized Nutrients	Amount per serving	% Daily Value
Vitamin A (beta-carotene).....	1500 mcg RAE	167
Vitamin C (100% l-ascorbate, fully reduced, corn free).....	60 mg.	67
Vitamin D-3 (cholecalciferol).....	5 mcg.	25
Vitamins E (from mixed natural tocopherols).....	20 mg.	133
Vitamin B-1 (thiamine HCl).....	5 mg.	417
Vitamin B-2 (riboflavin).....	5 mg.	385
Vitamin B-3 (niacinamide).....	8 mg NE	50
Vitamin B-5 (calcium d-pantothenate).....	5 mg.	100
Vitamin B-6 (pyridoxine).....	5 mg.	294
Vitamin B-12 (hydroxocobalamin).....	5 mcg.	208
Biotin (pure crystalline).....	60 mcg.	200
Folate (as calcium folinate).....	400 mcg DFE	100
Calcium gluconate.....	50 mg.	4
Magnesium gluconate.....	25 mg.	6
Manganese (as gluconate).....	1 mg.	43
Zinc (as citrate and aspartate).....	5 mg.	45
Chromium (as picolinic acid and ascorbate).....	2 mcg.	6
Selenium (as selenomethionine).....	2 mcg.	4
Potassium gluconate.....	2 mg.	<1
Choline (citrate).....	2 mg.	<1
Inositol.....	2 mg.	*
PABA (para-aminobenzoic acid).....	0.5 mg.	*
Quercetin dihydrate (water-soluble bioflavonoid).....	10 mg.	*
Silica (from equisetum botanical).....	500 mcg.	*
C16 and C18 alkyls from whole, untreated palm fruit and leaf.....	30 mg.	*
Mannitol.....	200 mg.	*
Organic, whole cane juice.....	875 mg.	*
100% Whole raspberry fruit extract.....	45 mg.	*
100% Whole cherry fruit extract.....	7 mg.	*

\*Daily value not established

Other Ingredients: None

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NUTRITION

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.