

Zinc & Herb Lozenges

REDUCES INCIDENCE OF COLD SYMPTOMS AND SOOTHES THROATS



ZINC & HERB LOZENGES - BOTTOM LINE FOR IMMUNE SUPPORT

Zinc affects multiple facets of the immune system, and due to poor diet, soil depletion, food processing, aging, and stress, zinc deficiency can be widespread. Research has shown that zinc can reduce the duration of a cold, decrease upper respiratory infections and help with inflammatory conditions like asthma. Zinc & Herb Lozenges provide a special blend of fully soluble, energized zinc and synergistic nutrients for maximum immune support for people of all ages.*

ZINC & HERB LOZENGES

Because each person absorbs zinc differently, **Zinc & Herb Lozenges** is a biocomplete, good-tasting formula combining:

- Three activated forms of zinc (citrate, aspartate, and glycinate) for direct transporteractivated absorption and utilization.*
- Vitamin C, a proven antioxidant, to strengthen the immune system.*
- **Echinacea purpurea**, which boosts immune function and stimulates white blood cell production. Echinacea also has antibiotic, antiviral, and anti-inflammatory properties, which provide powerful synergy.*
- Slippery Elm to soothe inflamed and irritated mucous membranes.*
- **OPC** (flavanol, active soluble proanthocyanidins), an antiinflammatory and antiviral agent and an antioxidant and synergistic cofactor for the action of ascorbate (vitamin C).*



EFFECTIVE IMMUNE SUPPORT PLUS MUCH MORE

More than a dozen studies show that zinc supplementation reduces the incidence of cold symptoms and the duration of illness. Zinc can also inhibit the growth of cold-causing viruses.*

For sore throats, **Zinc & Herb Lozenges** lozenges can be taken every two hours while symptomatic.* Frequently, people take too little zinc and do not receive full benefit.

Unlike other zinc lozenges, **Zinc & Herb Lozenges** is a complete, immune-building formula. Other zinc lozenges not only lack synergistic nutrients for immune enhancement, but also commonly use poorly absorbed, insoluble, or poorly available forms of zinc.*

Zinc & Herb Lozenges lozenges are the perfect chewable daily zinc supplement and immune system enhancer for children. Zinc & Herb Lozenges can be especially useful for children with poor growth and appetite.*

Directions: As a dietary supplement, dissolve one (1) lozenge in mouth or as directed by your health professional.

SUPPLEMENT FACTS

Serving Size: 1 Lozenge Servings per container: 50

Energized Nutrients		ount erving	% Daily Value
Vitamin C (100% l-ascorbate, fully-reduced)	60	mg.	67
Zinc (as citrate, aspartate and glycinate)	15	mg.	136
Echinacea (Purpurea 4:1)	10	mg.	*
Slippery elm			*
OPC (Grape seed extract)	5	mg.	*
Sucanat® honey	236	mg.	*
Mannitol	200	mg.	*
100% Whole raspberry fruit extract			*
100% Whole cherry fruit extract	7	mg.	*
Vegetable fiber (organic croscarmellose)			*
C16 & C18 alkyls [†]	6	mg.	*

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[†]From whole, untreated palm fruit and leaf.

POWERFUL BENEFITS FOR THE COMMON COLD

In a randomized, double blind, placebo-controlled clinical trial, researchers studied the effects of zinc lozenges on the common cold. Patients received either zinc lozenges or a placebo every two hours until their symptoms were gone. Researchers evaluated zinc's effects on symptoms including cough, headache, scratchy throat, sore throat, sneezing, and fever. Zinc lozenges decreased the duration of cold symptoms by nearly half compared to the placebo group.*

In another study, researchers reviewed seven previous randomized, controlled trials on the effectiveness of zinc gluconate lozenges for treating the common cold. The study concluded that the evidence supports the use of zinc lozenges for reducing the symptoms and duration of the common cold.*

REFERENCES

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^{*}Daily value not established